



Office of Major Transport
Infrastructure Delivery



Department of Transport
Main Roads Western Australia
Public Transport Authority

Western Australia Connect

*A sustainable infrastructure symposium and
supplier showcase | 12 - 13 March 2024*

Partner Prospectus



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About the Event

As we continue to advance towards net zero and our common goal of building better, more resilient, nature positive communities, the Infrastructure Sustainability Council (ISC) in association with Infrastructure Western Australia and the Office of Major Transport Infrastructure Delivery, are very pleased to be convening with the Infrastructure Sector to support knowledge building, networking, learning and discovery. Attending will be valued ISC members and colleagues across all parts of the value chain and this year, with the Supply Community (both for horizontal infrastructure and the Built environment), to collaborate purposefully, align our intentions and re-tune our commitment to building sustainable infrastructure for generations to come.

The Infrastructure Sustainability Council is excited to announce that in 2024, for the first time, Western Australia Connect will run over two full days.

Day 1 - 12 March, 2024: A forum for knowledge sharing, capability-building and networking

Tuesday's program will follow the symposium's more usual format and will have a focus on rating developments, new tools, case studies and site tour(s). Experts from the Infrastructure Sustainability Council and guest speakers from industry will be sharing their insights on the big challenges at hand from embodied carbon to net zero and beyond.

Day 2 - 13 March, 2024: Exploring possibilities, forging partnerships and collaboration

If you're in the throes of a project or about to embark on one (big or small!), the Sustainable Suppliers Showcase Day should be on your radar. The day will bring product and service suppliers and procurement together. The day will feature presentations from manufacturers and distributors, showcasing new products from equipment to materials and tech, as well as pitches from suppliers and service-providers demonstrating how their solutions drive sustainable outcomes.

The day equally presents a unique opportunity for those involved in the procurement of products and services to voice their expectations, the challenges and concerns they face and their appetite to offer a pathway to better, more sustainable solutions in the future. If you work in engineering, designing, procurement, project management or sustainability then this day is for you.

Join us in collaboration and celebration of the many powerful works being undertaken in the great state of Western Australia, on the land of the Whadjuk Nyoongar people, at the beautiful, Beaumonde on the Point, Perth.

Get in touch

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Partner Opportunities

Platinum Partners

As the platinum event partners your organisations will receive primary recognition at the 2-day Western Australia Connect event and will be actively acknowledged as such in the lead up, during and following the event.

Speaking opportunities

- Address the audience for up to ten (10) minutes during session one or two of Western Australia Connect
- Opportunity to speak in our post event "Western Australia Connect Highlights Webinar".

Complimentary tickets

- Eight (8) complimentary tickets each which include attendance at all symposium, showcase and post event networking refreshments.

Profile and brand promotion

- Verbal acknowledgement as the Platinum Event Partners on four (4) occasions dispersed throughout the event
- Company logos featured in event program
- Company logos featured on AV screens, where appropriate
- Company and partner category mentioned on social media channels
- Company logos featured in email communications (EDM's)
- Company logos featured on event website
- Company logos featured in event email banner
- Company logos and partner category featured on ISC team email footers (updated fortnightly)
- Company logos included in ISC Newsletter to a 8000+ database
- Opportunity to submit a story or case study in the ISC Impact Report 2024
- Opportunity for a thought leadership article through any one channel – social media, website or ISC newsletter (valid up to three months following the event).

Gold Partner

\$7,500 + GST
3 available

As a Gold Partner, your organisation will receive primary recognition as a major supporter of the Western Australia Connect event and will be acknowledged as such in the lead up, during and following the event.

Speaking opportunities

- Address the audience for five (5) minutes the during Western Australia Connect
- Opportunity to speak in our post event "Western Australia Connect Highlights Webinar"

Complimentary tickets

- Three (3) complimentary tickets which include attendance at all symposium, showcase and post event networking refreshments.

Profile and brand promotion

- Verbal acknowledgement as the Gold Partner on three (3) occasions dispersed throughout event
- Company logo included in event program
- Company logo displayed on AV screens, where appropriate
- Company and partner category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo displayed on event website
- Company logo included in ISC Newsletter to a 8000+ database
- Opportunity to submit a story or case study in the ISC Impact Report 2024
- Opportunity for thought leadership article through any one channel – social media, website or ISC newsletter.

Silver Partner

\$5,500 + GST
4 available

As a Silver Partner, your organisation will be recognised as a significant supporter of the Western Australia Connect event and will be acknowledged as such in the lead up, during and following the event.

Complimentary tickets

- Two (2) complimentary tickets which include attendance at all symposium, showcase and post event networking refreshments.

Profile and brand promotion

- Verbal acknowledgement as a Silver Partner on two (2) occasions dispersed throughout the Western Australia Connect event
- Company logo included in Western Australia Connect program
- Company logo displayed on AV screens, where appropriate
- Company and partner category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo displayed on Western Australia Connect website
- Company logo included in ISC Newsletter to a 8000+ database
- Opportunity for thought leadership article through any one channel – social media, website or ISC newsletter.

Coffee Cart Partner

\$3,500 + GST
1 available

Always a popular choice amongst delegates, the coffee cart will be strategically placed within the venue offering caffeine fuelling throughout the day.

Exhibition space

- Theme the coffee cart with your corporate colours and logo
*Note theming at the partner's cost

Complimentary tickets

- Two (2) complimentary tickets which include attendance at all symposium, showcase and post event networking refreshments.

Profile and brand promotion

- Verbal acknowledgement of the Coffee Cart Partner on one (1) occasion at Western Australia Connect
- Company logo included in Western Australia Connect program
- Company logo displayed on AV screens, where appropriate
- Company and partner category mentioned on social media channels
- Company logo included in email communications (EDM's)
- Company logo displayed on Western Australia Connect website
- Company logo included in ISC Newsletter to a 8000+ database.



Lanyard Partner

\$3,500 + GST

1 available

A key branding opportunity with your logo and organisation name on the Lanyard and Name Badge worn by all delegates. Talk to us about a high value, multi-year deal to assist with our sustainability initiatives and recycling!

Complimentary ticket

- One (1) complimentary ticket which includes attendance at all symposium, showcase and post event networking refreshments.

Profile and brand promotion

- An opportunity for the partner to brand and share key messages in a designated area on the name badge. *Exact sizing to be confirmed
- Company logo and name included (via the lanyard) in photos and videos
- Company logo included in conference program
- Company logo displayed on AV screens, where appropriate
- Company and partner category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo displayed on conference website
- Company logo included in conference email banner
- Company logo included in ISC Newsletter to a 8000+ database.

Session Partner

\$2,500 + GST

3 available

Demonstrate your expert knowledge by moderating, emceeing or participating in one of 3 focused sessions. With an audience of topical professionals in the room, this is a targeted opportunity for your brand profile. Speak to our team about session themes available to suit your organisation's area of expertise.

Speaking opportunity

- Opportunity to either moderate a panel discussion, provide opening comments or emcee the session, as applicable. (Speakers must be subject matter experts and/ or an experienced moderator. All speakers must be approved by the Western Australia Connect organising committee).

Complimentary ticket

- One (1) complimentary ticket which includes attendance at all symposium, showcase and post event networking refreshments.

Profile and brand promotion

- Verbal acknowledgement as the Session Partner on one (1) occasion either immediately prior to, or at the commencement of your partnered session
- Company logo included in Western Australia Connect program
- Company logo displayed on AV screens, where appropriate
- Company and partner category mentioned on social media channels
- Company logo included in email communications (EDM's)
- Company logo displayed on Western Australia Connect website
- Company logo included in ISC Newsletter to a 8000+ database.



Planning Roadshow Networking Event Partner

\$3,500 + GST
1 available

Our newest rating tool, the IS v2.1 Planning Rating, is set to change the way decision makers, asset owners, investors, and delivery authorities approach infrastructure planning. A world-first-of-its-kind, the IS v2.1 Planning Rating offers a framework for embedding sustainability into an asset at its earliest considerations and provides the benchmarks and assurances needed to implement sustainability successfully. At the closure of Day 1 we will be hosting a casual networking function to celebrate the launch of the IS v2.1 Planning Rating. During the event attendees will here from key stakeholders in the Western Australia market as well as have the opportunity to network with industry professionals.

Speaking opportunities

- Address the audience for up to 10-minutes at the commencement of the event.

Profile and brand promotion

- Company logo included in event program
- Company logo displayed on AV screens, where appropriate
- Company and partner category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo displayed on event website
- Company logo included in ISC Newsletter to a 8000+ database

Certification Celebration Partner

\$5,000 + GST
1 available

Acknowledge your support of the sustainability sector at this relaxed cocktail event of recognition and celebration of projects that have undertaken an IS Rating. A casual cocktail function will accompany the certificate presentations along with plenty of networking and connection time.

Speaking opportunities

- Address the audience for up to 5-minutes at the commencement of the event.

Complimentary ticket

- One (1) complimentary ticket which includes attendance at all symposium, showcase and post event networking refreshments.

Profile and brand promotion

- Company logo included in event program
- Company logo displayed on AV screens, where appropriate
- Company and partner category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo displayed on event website
- Company logo included in ISC Newsletter to a 8000+ database
- Opportunity for thought leadership article through any one channel – social media, website or ISC newsletter.



Impact & Innovation Participant and Exhibitor

\$600 + GST (Member)
\$1000 +GST (Non Member)
Multiple

The perfect opportunity to have a presence at Western Australia Connect with an exhibition space measuring approx. 9sqm and an opportunity to present your organisation's latest innovation or impactful solution to key procurement decision makers and influencers in the infrastructure sector.

In addition to exhibition space on both day 1 (symposium) and day 2 (showcase), your representative will have a 3-minute presentation opportunity on day-2 as part of an "Impact and Innovation" session.

All presentations by suppliers and service providers must be high energy and informative, noting the audience will select which presenters they would like to hear more from. Once all the I&I Participants have completed their 'pitch' the audience will select the 4 concepts they want to hear more about. The audience will rotate 4 times attending 8-minute deeper dive sessions where they can learn more and ask questions. Bring your creative thinking and energetic presentation skills to this one!

Speaking opportunities

- Address the audience for up to 3-minutes during the "elevator pitch" section followed by 4 x 8-minute rotations.

Complimentary ticket

- One (1) complimentary ticket which includes attendance at all symposium, showcase and post event networking refreshments.

Exhibition space

- Space in the exhibition area measuring approx. 9sqm
- Space includes 4-way power board, a table and two (2) chairs.
*Note: exhibition space does not include booth walls, tablecloth or independent lighting.

Profile and brand promotion

- Company logo included in Western Australia Connect program
- Company logo displayed on AV screens, where appropriate
- Company and partner category mentioned on social media channels
- Company logo included in email communications (EDM's)
- Company logo displayed on Western Australia Connect website
- Company logo included in Western Australia Connect email banner
- Company logo included in ISC Newsletter to a 8000+ database.



