



ISC Connect Auckland, New Zealand

Sponsorship Prospectus

2 - 3 May 2023



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Infrastructure Sustainability Council

“Ensuring all infrastructure delivers social, cultural, environmental and economic benefits”

The infrastructure sector is key to addressing some of the major challenges of our time whether it is climate change, inequality or riding the wave of the technology disruption.

to stop ‘kicking the can down the road’ and make some bold moves to ensure we build a resilient, climate positive future.

Within our region, we have experienced the impacts of climate change and the catastrophic aftermath of extreme weather events at an accelerating rate over the last decade; and we are already vulnerable to the negative impacts of poorly managed urban growth and declining productivity. Socio-economic equality and mobility are going backwards.

The ISC is proud to serve an industry that enables significant inter-generational change. We help generate social, environmental and economic returns for society by working closely with industry to embed sustainability in every aspect of our infrastructure and benefit people living in Aotearoa New Zealand, Australia and beyond.

With half of the infrastructure portfolio needed to meet global needs in 2050 already planned, under construction or commissioned it is time

Join us in May at the ISC Connect New Zealand Conference.

Get in touch

Sponsorship enquiries

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ReCom
Our decade of action for people, planet and economy



Event Information

Overview

ISAP Day - Tuesday, 2 May 2023

ISC Connect NZ - Wednesday, 3 May 2023

Gala Dinner & Certification Event - Wednesday, 3 May 2023



Sponsorship Opportunities

Sponsorship Category	Opportunities Available	Category Information	*Member Rate Exc.GST
Platinum Sponsor	1	Page 8	\$35,000
Gala Dinner & Certification Event Sponsor	1	Page 8	\$25,000
Gold Sponsor	4	Page 9	\$12,500
Silver Sponsor	5	Page 9	\$8,500
Bronze Sponsor	6	Page 9	\$5,000
ISAP Day Sponsor	1	Page 11	\$10,000
Lanyard & Name Badge Sponsor	1	Page 11	\$6,000
Welcome Reception Sponsor	1	Page 11	\$5,000
Case Study Gallery Sponsor	1	Page 12	\$5,000
Technology Sponsor	1	Page 12	\$4,500
Session Sponsor	3	Page 12	\$4,000
Coffee Cart Sponsor	1	Page 13	\$4,500
Networking Break Sponsor	2	Page 13	\$3,000
Exhibitor	multiple opportunities	Page 13	\$2,000

*All quoted sponsorship prices are ISC member rates. For non member sponsorship pricing please get in touch with our team at info@iscouncil.org.





Major Sponsorships

Major Sponsorships

	Platinum Sponsor	Gala Dinner & Certification Event Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Complimentary Registrations					
Conference	8	4	3	2	1
Conference - Virtual	8	4	3	2	1
Gala Dinner	10	10			
Speaking opportunity					
Audience address <small>*Note: opportunity varies by category</small>	✓	✓			
Exhibition Space					
Space in the exhibition area	15sqm		12sqm	10sqm	9sqm
Brand Profile					
Verbal Acknowledgements at conference/dinner (as applicable)	5	4	3	2	1
Company logo included in conference program	✓	✓	✓	✓	✓
Company logo displayed on AV screens, where appropriate	✓	✓	✓	✓	✓
Company and partnership category mentioned on social media channels	✓	✓	✓	✓	✓
Company logo included in conference email communications (EDM's)	✓	✓	✓	✓	✓
Company logo displayed on conference website	✓	✓	✓	✓	✓
Company logo included in conference email banner	✓	✓	✓	✓	✓
Company logo and partnership category displayed on ISC Staff email footer	✓	✓	✓	✓	
Company logo included in ISC Newsletter	✓	✓	✓	✓	✓
Opportunity to submit a story or case study in the ISC Impact Report 2023	✓		✓		
Opportunity for thought leadership article through any one channel – social media, website or ISC newsletter	✓	✓	✓		



Platinum Sponsor

\$35,000 + GST

1 package available

As the Platinum Sponsor, you will be recognised as the premier sponsor of ISC Connect and will be acknowledged as such both in the lead-up to, and throughout the event.

BENEFITS

Speaking opportunities

- Address the audience for up to five (5) minutes during the first session of conference
- Keynote presentation – the duration and placement to be agreed (speaker to be approved by the conference organising committee).

Complimentary tickets

- Eight (8) complimentary conference tickets which include attendance at all relevant conference sessions, morning and afternoon networking breaks, welcome reception and dinner.
- Eight (8) complimentary virtual tickets which include access to the full live stream program. Please note, virtual tickets are on a one device, one log-on per ticket basis.
- Ten (10) complimentary gala dinner & certification event tickets.

Exhibition Space

- Premium space in the exhibition area measuring approx. 15sqm.
- Space includes power with a 4-way power board. Table and two chairs provided.
- *Note: exhibition space does not include booth walls or independent lighting; this is at the sponsor's discretion.

Profile and brand promotion

- Verbal acknowledgement as the Platinum Sponsor on five (5) occasions dispersed throughout the event
- Branded table at Networking Gala Dinner (table guests at sponsor's discretion. Cost of tickets additional if not covered by complimentary ticket allotment)
- Company logo featured in conference program
- Company logo featured on AV screens, where appropriate
- Company and sponsorship category mentioned on social media channels
- Company logo featured in email communications (EDMs)
- Company logo featured on conference website
- Company logo featured in conference email banner
- Company logo and sponsorship category featured on ISC Staff email footers (footers updated fortnightly)
- Company logo included in ISC Newsletter
- Opportunity to submit a story or case study in the ISC Impact Report 2023
- Opportunity for thought leadership article through any one channel – social media, website or ISC newsletter.

Gala Dinner & Certification Event Sponsor

\$25,000 + GST

1 package available

As the Gala Dinner & Certification Event Sponsor, you will be recognised as a major supporter of ISC Connect and will be acknowledged as such both in the lead-up to, and throughout the event.

BENEFITS

Speaking opportunities

- Address the audience for up to 10 minutes during the opening of the Gala Dinner and Certification Event evening.

Complimentary tickets

- Ten (10) complimentary gala dinner & certification tickets.
- Four (4) complimentary conference tickets which include attendance at all relevant conference sessions, morning and afternoon networking breaks and welcome reception.
- Four (4) complimentary virtual tickets which include access to the full live stream program. Please note, virtual tickets are on a one device, one log-on per ticket basis.

Profile and brand promotion

- Verbal acknowledgement as the Gala Dinner Sponsor on four (4) occasions dispersed throughout the conference and/or evening
- Premium Dinner table location
- Branded table at Gala Dinner (table guests at sponsor's discretion. Cost of tickets additional if not covered by complimentary ticket allotment)
- Company logo included in conference program
- Company logo displayed on AV screens, where appropriate
- Company and sponsorship category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo displayed on conference website
- Company logo included in conference email banner
- Company logo and sponsorship category displayed on ISC Staff email footers (footers updated fortnightly)
- Company logo included in ISC Newsletter
- Opportunity for thought leadership article through any one channel – social media, website or ISC newsletter.

Gold Sponsor

\$12,500 + GST

4 packages available

As a Gold Sponsor, you will be recognised as a high profile, major supporter of ISC Connect and will be acknowledged as such both in the lead-up to, and throughout the event.

BENEFITS

Complimentary tickets

- Three (3) complimentary conference tickets which include attendance at all relevant conference sessions, morning and afternoon networking breaks, welcome reception and dinner.
- Three (3) complimentary virtual tickets which include access to the full live stream program. Please note, virtual tickets are on a one device, one log-on per ticket basis.

Exhibition Space

- Premium space in the exhibition area measuring approx. 12sqm.
- Space includes power with a 4-way power board. Table and two chairs provided.
- *Note: exhibition space does not include booth walls or independent lighting; this is at the sponsor's discretion.

Profile and brand promotion

- Verbal acknowledgement as the Gold Sponsor on three (3) occasions dispersed throughout the conference
- Company logo included in conference program
- Company logo displayed on AV screens, where appropriate
- Company and sponsorship category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo displayed on conference website
- Company logo included in conference email banner
- Company logo and sponsorship category displayed on ISC staff email footers (footers updated fortnightly)
- Company logo included in ISC Newsletter
- Opportunity to submit a story or case study in the ISC Impact Report 2023
- Opportunity for thought leadership article through any one channel – social media, website or ISC newsletter.

Silver Sponsor

\$8,500 + GST

5 packages available

As a Silver Sponsor, you will be recognised as a major supporter of ISC Connect and will be acknowledged as such both in the lead-up to, and throughout the event.

BENEFITS

Complimentary tickets

- Two (2) complimentary conference tickets which include attendance at all relevant conference sessions, morning and afternoon networking breaks, welcome reception and dinner.
- Two (2) complimentary virtual tickets which include access to the full live stream program. Please note, virtual tickets are on a one device, one log-on per ticket basis.

Exhibition Space

- Space in the exhibition area measuring approx. 10sqm.
- Space includes power with a 4-way power board. Table and two chairs provided
- *Note: exhibition space does not include booth walls or independent lighting; this is at the sponsor's discretion.

Profile and brand promotion

- Verbal acknowledgement as the Silver Sponsor on two (2) occasions dispersed throughout the conference
- Company logo included in conference program
- Company logo displayed on AV screens, where appropriate
- Company and sponsorship category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo displayed on conference website
- Company logo included in conference email banner
- Company logo and sponsorship category displayed on ISC staff email footers (footers updated fortnightly)
- Company logo included in ISC Newsletter.

Bronze Sponsor

\$5,000 + GST

6 packages available

As a Bronze Sponsor, you will be recognised as a key supporter of ISC Connect and will be acknowledged as such both in the lead-up to, and throughout the event.

BENEFITS

Complimentary tickets

- One (1) complimentary conference ticket which includes attendance at all relevant conference sessions, morning and afternoon networking breaks, welcome reception and dinner.
- One (1) complimentary virtual ticket which includes access to the full live stream program. Please note, virtual tickets are on a one device, one log-on per ticket basis.

Exhibition Space

- Space in the exhibition area measuring approx. 9sqm.
- Space includes power with a 4-way power board. Table and two chairs provided.
- *Note: exhibition space does not include booth walls or independent lighting; this is at the sponsor's discretion.

Profile and brand promotion

- Verbal acknowledgement as the Bronze Sponsor on one (1) occasion dispersed throughout the conference
- Company logo included in conference program
- Company logo displayed on AV screens, where appropriate
- Company and sponsorship category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo displayed on conference website
- Company logo included in conference email banner
- Company logo included in ISC Newsletter.



“A great variety of speakers, touching on every area of sustainability. Was great to see the ISC community together”



High Profile Sponsorships

ISAP Day Sponsor \$10,000 + GST 1 package available

An opportunity to align your brand with the technical knowledge and work undertaken by the Infrastructure Sustainability Accredited Professionals (ISAP's). During this one-day in-depth program you will be exposed to the challenges, achievements, innovations and learnings of the leaders in infra sustainability best practice. The ISAP Day will take place the day immediately prior to the conference.

BENEFITS

Speaking opportunity

- Opportunity to provide the opening address of up to ten (10) minutes to the audience at the ISAP Day (speaker must be approved by the conference organising committee).

Complimentary tickets

- Two (2) complimentary tickets which includes conference attendance at all relevant conference sessions, morning and afternoon networking breaks, welcome reception and dinner.
- Two (2) complimentary tickets to ISAP Day which includes attendance at all relevant sessions, site tour, morning and afternoon networking breaks and welcome reception.

Profile and brand promotion

- Verbal acknowledgement as the ISAP Day Partner on one (1) occasion at the conference
- Company logo included in conference program
- Company logo displayed on AV screens, where appropriate
- Company and partnership category mentioned on social media channels
- Company logo included in email communications (EDM's)
- Company logo displayed on conference website
- Company logo included in conference email banner
- Company logo included in ISC Newsletter.
- Opportunity for thought leadership article through any one channel – social media, website or ISC newsletter.

Lanyard & Name Badge Sponsor \$6,000 + GST 1 package available

A key branding opportunity with your logo and organisation name on the lanyard & name badge (both sides) worn by all delegates. Talk to us about a high value, multi-year deal to assist with our sustainability initiatives and recycling!

BENEFITS

Complimentary tickets

- One (1) complimentary conference ticket which includes attendance at all relevant conference sessions, morning and afternoon networking breaks, welcome reception and dinner.

Profile and brand promotion

- An opportunity for sponsor to brand and share key messages in a designated area on the name badge. *Exact sizing's to be confirmed. Logo will be placed on the front and back space reserved for sponsor.
- Company logo and name included (via the lanyard) in photos and videos
- Company logo included in conference program
- Company logo displayed on AV screens, where appropriate
- Company and sponsorship category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo displayed on conference website
- Company logo included in conference email banner
- Company logo included in ISC Newsletter.

Welcome Reception Sponsor \$5,000 + GST 1 package available

Host the kick-off event for ISC Connect 2023 and welcome conference attendees with refreshments and canapes. A great opportunity to associate your brand with the energy and enthusiasm for the conference and opportunities ahead.

BENEFITS

Speaking opportunity

- Address the audience for up to four (4) minutes immediately prior to the commencement of the welcome reception.

Complimentary tickets

- One (1) complimentary ticket which includes conference attendance at all relevant conference sessions, morning and afternoon networking breaks, welcome reception and dinner.
- One (1) complimentary virtual ticket which includes access to the full live stream program. Please note, virtual tickets are on a one device, one log-on per ticket basis.

Profile and brand promotion

- Verbal acknowledgement as the Welcome Reception Sponsor on one (1) occasion at the conference
- Company logo included in conference program
- Company logo displayed on AV screens, where appropriate
- Company and sponsorship category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo displayed on conference website
- Company logo included in conference email banner
- Company logo included in ISC Newsletter.



Case Study Gallery

\$5,000 + GST

1 package available

This is an exclusive opportunity to brand the walkway which separates the main plenary with exhibitor area, all delegates' eyes will be on your brand as they transition between sessions.

BENEFITS

Exhibition space

- Premium exhibition space walkway which separates the main plenary with exhibitor area.
- Space includes two 6 metre panels which can be branded at sponsor's discretion.

Complimentary tickets

- One (1) complimentary ticket which includes conference attendance at all relevant conference sessions, morning and afternoon networking breaks, welcome reception and dinner.

Profile and brand promotion

- Company logo included in conference program
- Company logo displayed on AV screens, where appropriate
- Company and sponsorship category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo included in conference email banner
- Company logo included in ISC Newsletter
- Opportunity for thought leadership article through any one channel – social media, website or ISC newsletter.

Session Sponsor

\$4,000 + GST

3 packages available

Demonstrate your expert knowledge by being a panellist, moderating or opening one of three focused sessions. With an audience of topical professionals in the room, this is a targeted opportunity for your brand.

BENEFITS

Speaking opportunity

- Opportunity to be on a panel, or moderate a panel discussion, provide opening comments or emcee the session, as applicable. (Speakers must be subject matter experts and/ or an experienced moderator. All speakers must be approved by the conference organising committee).

Complimentary tickets

- One (1) complimentary conference ticket which includes attendance at all relevant conference sessions, morning and afternoon networking breaks, welcome reception and dinner.

Profile and brand promotion

- Verbal acknowledgement as the Session Sponsor on one (1) occasion either immediately prior to, or at the commencement of your sponsored session
- Company logo included in conference program
- Company logo displayed on AV screens, where appropriate
- Company and sponsorship category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo included in conference email banner
- Company logo included in ISC Newsletter.

Technology Sponsor

\$4,500 + GST

1 package available

A high-exposure opportunity to be profiled on the conference website, app and livestream platform across the conference. An opportunity to demonstrate your organisation's innovative and advanced relationship with technology by branding the live stream content with your logo. Opportunity to provide thought leadership, case study or promotional short videos during networking breaks (all content to be approved by the conference organising committee and must be submitted at least 30 days prior to the event).

BENEFITS

Speaking opportunity

- Address the audience for up to 5 minutes and include information on how to use the conference App (full training and notes provided).

Complimentary tickets

- One (1) complimentary conference ticket which includes attendance at all relevant conference sessions, morning and afternoon networking breaks, welcome reception and dinner.
- Two (2) complimentary virtual tickets which include access to the full live stream program. Please note, virtual tickets are on a one device, one log-on per ticket basis.

Profile and brand promotion

- Company logo prominently displayed on conference App and website
- Verbal acknowledgement as the Technology Sponsor on one (1) occasion during the conference
- Company logo included in conference program
- Company logo displayed on AV screens, where appropriate
- Company and sponsorship category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo included in conference email banner
- Company logo included in ISC Newsletter.

Coffee Cart Sponsor

\$4,500 + GST

1 package available

Always a popular choice among delegates, the coffee cart will be strategically placed within the venue throughout the day.

BENEFITS

Exhibition space

- Theme the coffee cart with your corporate colours and logo.

Complimentary tickets

- One (1) complimentary conference ticket which includes attendance at all relevant conference sessions, morning and afternoon networking breaks, welcome reception and dinner.

Profile and brand promotion

- Verbal acknowledgement as the Coffee Cart Sponsor on one (1) occasion at the conference
- Company logo included in conference program
- Company logo displayed on AV screens, where appropriate
- Company and sponsorship category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo displayed on conference website
- Company logo included in conference email banner
- Company logo included in ISC Newsletter.

Networking Break Sponsor

\$3,000 + GST

2 packages available

An opportunity to sponsor one of two (2) one-hour networking breaks – morning break from 11am – 12pm*, afternoon break from 2 – 3pm*. Sponsors have the opportunity to play video-only (no audio) content throughout the sponsored networking break, or prepare a looping presentation to show on all AV screens.

*Exact timing to be confirmed

BENEFITS

Complimentary tickets

- One (1) complimentary conference ticket which includes attendance at all relevant conference sessions, morning and afternoon networking breaks, welcome reception and dinner.

Profile and brand promotion

- Verbal acknowledgement as the Networking Sponsor immediately prior to your sponsored break.
- Company logo included in conference program
- Company logo displayed on AV screens, where appropriate
- Company and sponsorship category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo included in conference email banner
- Company logo included in ISC Newsletter.

Exhibitor

\$2,000 + GST

multiple packages available

The perfect opportunity to have a presence at the conference with an exhibition space measuring approx. 9sqm.

BENEFITS

Exhibition space

- Space in the exhibition area measuring approx. 9sqm.
- Space includes power with a 4-way power board. Table and two chairs provided *Note: exhibition space does not include booth walls or independent lighting; this is at the sponsor's discretion.

Complimentary tickets

- One (1) complimentary exhibitor pass. This does not include access to the conference program, however includes access to networking drinks. *Note: Conference tickets may be purchased separately. Note you will not be expected to be at your stand when the conference program is running.

Profile and brand promotion

- Company logo included in conference program
- Company logo displayed on AV screens, where appropriate
- Company and sponsorship category mentioned on social media channels
- Company logo included in email communications (EDMs)
- Company logo displayed on conference website
- Company logo included in conference email banner
- Company logo included in ISC Newsletter.

“A great opportunity to network with like minded people, hearing from a diverse range of speakers was great too”





DECADE OF CONFERENCE

PANEL DISCUSSION
Resilience - Finance, Government and Practical Action

Moderator:
 Rebecca Davis - Director, Advisory, Environment & Digital, WSP

Panelists:
 Sam Keanighan - Director of Resilience Program, Commission for Sydney
 Kieran Power - National Lead for Resilience and Climate Resilience, WSP
 Weron Havelock - Executive Director, Infrastructure Strategy, Infrastructure NSW
 Nicole Green - Partner and Infrastructure Industry Lead, WSP
 Weron Chan

WSP

Our decade on planet and economy

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